#### ARMIN MORTAZAVI

#### arminmortazavi.com | 778 838 5562 | armin.a.mortazavi@gmail.com

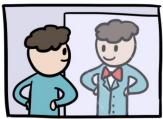
#### **PROFILE**

Designer and cartoonist with a strong passion for creating story-driven interactive experiences.

#### **SKILLS**

- o Illustration, UX+UI Design, Writing, Public Speaking.
- o Adobe Suite, Sony Vegas Pro, Twine, Sketch, Axure, Unity (2D basics), WordPress (HTML basics).





#### **EDUCATION**

- Master of Digital Media Centre for Digital Media (CDM)
- BSc in Microbiology & Immunology University of British Columbia

September 2014 - June 2016 September 2010 – May 2014

#### **WORK EXPERIENCE**

#### Freelance Artist / Designer

December 2016 - Present

- o SciCATS.org Illustrating an open access series of modules to teach science communication.
- o Robert Allan Ltd. Made a cartoon slide deck for the company chairman, which he will present at the APEGBC conference.
- o Vancity Created illustrations for an internal pitch project. Also sketch-noted at a company workshop.
- o UBC Adapted a biology lab manual on dissecting microscopes into an instructional comic book for the Botany Department.

#### Cartoonist / UX + UI Designer

July 2017 – Present

## UBC Digital Emergency Medicine (DigEM)

- o Working on the mDAWN Kids project creating a third interactive comic about nutrition for the BC elementary school curriculum, building on my previous project. (This is a work in progress).
- o Collaborating with school teachers and nutritionists to ensure the clinical accuracy of the comic.
- o Working closely with a programmer to design the sitemap and player decisions.

# Science Facilitator, Part-Time

September 2016 – July 2017

#### TELUS World of Science

- o Worked with a curator to write and draw a children's story about Science World's chameleon.
- o Performing Centre Stage shows and communicating science concepts to a wide audience.
- o Facilitating galleries at Science World and engaging with students and customers one-on-one.

## Cartoonist / UX + UI Designer/ Project Manager UBC Digital Emergency Medicine (DigEM)

September 2015 – September 2016

- o Created interactive comics about mental health and sleep for the new BC elementary school curriculum, building on my Master's degree project.
- o Improved the story and artwork based on pilot feedback from two elementary schools.
- o Pitched a roadmap for the future of the project to my supervisors.
- o Led a programmer to create the final interactive product.

Design Mentor August 2016

## Joule<sup>2</sup> Hacking Health Design Day

- o Helped physicians at the design jam visualize their ideas to solve a healthcare challenge.
- O Coached participants in design and agile concepts, and helped them develop a user story for their healthcare products using my cartoons.

## Memory Tester

November 2012 – September 2015

## **UBC** Alzheimer Clinic

- o Administered ~ 250 memory tests to patients and scored them for their charts.
- o Improvised in difficult situations involving patients with language barriers, those with severe cognitive decline, or those going through emotional distress.

## STUDENT INDUSTRY EXPERIENCE

Cartoonist / Designer

May - August 2015

## UBC Digital Emergency Medicine (DigEM)

- o Developed an interactive comic about sleep health in a student team at the CDM.
- o Pitched story ideas to our client, and wrote and illustrated the comic based on their feedback.
- o Planned and designed a user test for children to validate the content of our comic.
- Fixed the story of the sleep comic based on user test feedback. Our final deliverable resulted in my internship in September 2015, and a school pilot for the sleep comic.

## UI + UX Designer / Artist

January - April 2015

## Nognz Brain Fitness

- o Worked as part of a student team to develop a brain-training app for Nognz. Nognz is a business that provides mental wellness workshops to corporations.
- o Storyboarded many iterations of the app's user experience.
- o Validated our team's design ideas through user-testing, and got them approved by Nognz.

## **PERSONAL PROJECTS**

Writer / Illustrator / Editor

June 2017 – Present

- "Ocelot Library" Web Series
  - o Writing and animating cartoon shorts about my original cast of characters.
  - o Working with voice actors to make the characters come to life.

#### Artist / Game Designer

January 2015, 2016

## Global Game Jam Vancouver

o Participated twice at a 48 hour game jam, creating a Mafia-esque ice cream scooping game called *Scooping with the Fishes*, as well as a narrative game called *Dungeon Janitor*.

#### **PUBLIC SPEAKING**

Lots of experience giving science comedy talks at:

October 2016 – August 2017

- Nerd Nite Vancouver at the Fox Cabaret
- <u>Education Technology Users Group</u> Conference
- Collider Café at Café Deux Soleils
- March for Science at TELUS World of Science
- Eclipse: Total Alignment at the H.R. MacMillan Space Centre